



STARTUP COFFS COAST

Saturday 2 June 2018

PITCH COMPETITION ENTRY REQUIREMENTS

Would you benefit from some support to help make your idea a reality?

Then the 2018 Startup Coffs Coast Pitch Competition is for you!

It's your opportunity to showcase and be recognised for your innovative business idea.

The winning idea will win a prize package, which will include:

- \$5,000 cash in non-equity seed funding
- Google Cloud Startup Program including \$3,000 in Cloud and Firebase Credits
- Mentorship package by Microsoft BizSpark
- Tickets to StartCon in November 2018
- 6 months desk space at the 6 Degrees Coworking @ Coffs Harbour Innovation Hub
- Business Advisory Package delivered by NORTEC Small Business Solutions
- Membership to the Coffs Harbour Chamber of Commerce and Industry
- Membership to Woolgoolga and Northern Beaches Chamber of Commerce

As part of your application you will be required to provide a response to questions on the following page.

Entries close May 4, 2018.

If you are shortlisted, you will be invited to pitch your business idea in front of a panel of judges at Startup Coffs Coast on June 2, 2018.

Please review the competition terms and conditions carefully before applying. You'll find these online at www.startupcoffscoast.com



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Complete the questions below in typed or video format.

We request a maximum of 200 words per question, or you can address the questions in video format. Please email your response to bonnie.capell@chcc.nsw.gov.au

Please ensure you have also completed the online registration at <http://bit.ly/startupcc2018entry>

Name:

Phone:

Email:

Business/Idea name:

1. Introduction of Your Business/Idea (200 words approx.)
2. Is there a real and well defined customer pain point/need or business problem being solved?
3. Who is going to use it / buy it? How will it reach them?
4. How is it different to current solutions?
5. How have you market tested it so far?
6. Can the need for this business idea be translated into revenue?
7. How big is the potential market? Is it scalable?
8. Is it backed-up by a passionate person / team?
9. What is the economic development impact on Coffs Coast?